



Tuesday, November 30, 2021
Public Service Announcement

LaSalle's Very Merry Hunt for Berry Contest

Join the Very Merry Hunt for Berry and visit businesses located in the Town of LaSalle. The campaign is in partnership with the Windsor-Essex Chamber of Commerce's Support Local Campaign.

Berry is one of Santa's best helpers at the North Pole but during a recent visit to LaSalle with Santa he got a little distracted. He's been spotted all over LaSalle and we need our residents to help identify all the spots he has visited so we can help Santa get Berry back to the North Pole.

Report Berry's location using the Goosechase App, or by filling out one of our Hunt for Berry cards that are available at participating businesses in Town. Santa has purchased gift cards from local businesses throughout LaSalle as prizes. Finding Berry at each location is an entry in the draw. Winners will be drawn every Thursday from December 2 to December 16. The grand prize will be drawn on December 23.

To join the Very Merry Hunt for Berry, download the Goosechase app from the App Store or Google Play Store, or visit one of the participating businesses to pick up your Hunt for Berry card. When you spot Berry, upload a photo to Goosechase, or fill out the Hunt for Berry card. Entries through Goosechase will automatically be entered in our weekly and grand prize draws. For those participating using the Hunt for Berry cards, drop off your submissions at the Vollmer Culture and Recreation Complex or at the LaSalle Library and you will be included in the weekly and grand prize draws.

Participants are reminded not to touch Berry so he doesn't lose his magic!

For a list of participating businesses, visit lasalle.ca/holidaylights

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For more information, contact:

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