

November 21, 2022

We're **Supporting Local** with this fun, family event, and we would like your business to be a part of this campaign!

Berry the Elf has gone missing and will be spotted throughout businesses in LaSalle. Our community will be encouraged to find and report Berry's location through the GooseChase app or on printed cards for a chance to win prizes.

Participating Businesses

We will provide an elf character and ask that you display it in the front window or entrance to your business to be easily spotted by our participants. Each elf has a unique number to report their location.

We will purchase a \$25 gift card or item from any LaSalle business that participates to be used as a weekly prize, or to be included in the grand prize at the end of the contest. Additional donations would also be appreciated.

Contest dates: December 1 to December 23, 2022

Please confirm your participation by Friday, November 25.

The Town of LaSalle is hosting Holiday Lights Heritage Nights at the LaSalle Civic Centre from November 25, 2022 to January 8, 2023. This outdoor light display transforms the LaSalle Civic Centre, located within the Malden Town Centre, into a beautiful outdoor walk-through holiday and light experience, including numerous ornamental/holiday lighting displays and a forty-foot-tall walk-through tree. We are also scheduling programming including Family Fridays, Sounds of the Season Saturdays and Sunday Night Markets. New this year, the Sunday Night Markets will be held at the Event Centre at 970 Front Road, in the Front Road Business District, bringing Holiday Lights entertainment to more areas within LaSalle. For more information, visit www.lasalle.ca/holidaylights

Our intention is that the contest and light display will act as a beacon for the business districts to attract attention from the region to expand upon our strong community activities, and extend them into the shoulder season. Your participation would be greatly appreciated.

Please contact me to take part in our contest or for more information.

Dawn Hadre
Director of Strategy and Engagement
519-969-7770, ext. 1253
dhadre@lasalle.ca



Connect with us



Town of LaSalle | 5950 Malden Road, LaSalle, N9H 1S4 Canada

[Unsubscribe communications@lasalle.ca](mailto:communications@lasalle.ca)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by communications@lasalle.ca in collaboration
with



Try email marketing for free today!