



Naming of Parks and Recreation Facilities Policy

Policy Manual Section: Governance – Culture and Recreation

Policy Number: G-CR-001

Authority: P/R-106-90, CR-6901/04

Date Approved: February 27, 1990

Department Responsible: Culture and Recreation

Revision Dates: November 9, 2004

Review Date: October, 2021

Status: Active

Purpose:

To provide consistent criteria and a process for the naming of public parks and recreation facilities in the Town of LaSalle.

Policy Statement:

This policy governs how the names of municipal parks and recreation facilities are chosen.

Scope:

Applies to Town of LaSalle parks, indoor and outdoor recreation facilities and rooms within facilities.

Policy:

Town of LaSalle parks, recreation facilities (or rooms within facilities) and outdoor recreation facilities shall be named or re-named in accordance with the following criteria:

- Name of the street on which the park or recreation facility is located.
- The name of the community area that the park or recreation facility will serve.
- A historically significant name in terms of famous pioneers, settlements, establishments of incidents applied to the area in which the park facility is located.
- Topographical or unique characteristics of the site.



- In certain circumstances consideration may be given to naming a park, or facility, or rooms within a facility after a person, group or corporation. In such circumstances the following criteria will apply:
 - The contribution of the individual, group or corporation has made to the public life or well-being of the Town of LaSalle;
 - The contribution made to the acquisition of the parkland or facility in question and/or its subsequent development;
 - Direct relationship or association that existed between the place of residence of an individual and the park or facility to be named;
 - Where a park or facility is named after a sports celebrity the entity being named shall be of a type associated with the celebrity;
 - Where the name of an individual is so used, approval shall be obtained from the individual or his or her next of kin for such naming;
 - Where the name of a group or corporation is so used, approval shall be obtained from the group or corporation;
 - Where the name of a group or corporation is so used, the name shall be reflective of the "community values" of the Town of LaSalle;
 - The person or persons submitting such name for consideration shall provide background information outlining the reasons supporting the request.
- Names of parkland, recreation facilities and rooms within recreation facilities shall be submitted to the Culture & Recreation/Parks Advisory Committee. The Committee shall consider each request using the aforementioned criteria. The Director of Culture & Recreation will submit a report to the C.A.O.'s office with a recommendation to Town Council who shall have final approval of such selections.

Responsibilities:

The Director of Culture and Recreation is responsible for the administration of this policy.



Policy Review

This policy will be periodically reviewed and updated as required. This policy must be reviewed by the stated review date and approved by the responsible department.

References and Related Documents:

Policy #76

Attachments:

None.