



County of Essex Best Management Practice (BMP)

Temporary Signs

CHAPTER:	Signs
SECTION:	Temporary Signs
BMP Number:	ECH-R05-06
Department:	Infrastructure Services
Effective Date:	2020-11-25
Last Revision Date:	2019-12-27

1.0 Purpose

To control the installation of temporary signs along County Roads.

2.0 Reference

2.1 Ontario Ministry of Transportation Corridor Signing Policy, 2010

3.0 Definitions

3.1 *Sign*

Any sign, notice, advertising device, or any part thereof containing either words or symbols, and shall include any device that is used solely to attract attention.

3.2 *Temporary Sign*

Any sign or notice of a temporary nature that does not exceed the maximum design specifications identified in this policy.

4.0 Policy

4.1 Eligible Temporary Signs

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4.1.1 All temporary signs must be approved by the County of Essex prior to their installation, with the exception of election signs.

4.1.2 Temporary signs include:

Agricultural society signs

Plowmen's associated signs

Plowing match

Exhibition and fall fair signs

Signs of recognized service clubs and religious charitable organizations

Signs advertising a particular event of other recognized organizations

Private auction sale signs – Commercial auction sale signs are prohibited as "temporary signs".

Election signs

5.0 Protocol

5.1 Design Specifications

5.1.1 The dimensions of a temporary sign must not exceed 3.7 square metres (40 square feet) in size.

5.2 Location

5.2.1 A temporary sign cannot be placed in the following locations:

Adjacent to a divided County Road;

Within the right-of-way (except election signs). Election signs may be placed on the right-of-way, but not closer to the road than the outer limit of the shoulder;

Within 91 metres (300 feet) of an intersecting road;

Within 46 metres (150 feet) of a built-up area.

5.2.1 A temporary sign cannot be installed in a manner that obstructs any official signs or safety devices.

5.2.2 A temporary sign cannot be affixed to any permanent or official County Road sign support, guide rail, or any other County Road structure.

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5.2.3 The County will accept a maximum of one (1) sign facing each direction of travel on any 2 km of County Road within 8 km of the site of the event advertised.

5.3 Timeframe

5.3.1 A temporary sign must be removed within 3 days of the expiry date of the Letter of Approval. Election signs must be removed 1 day after the election.

5.3.2 A temporary sign may be installed for a maximum of four (4) weeks.

5.4 Costs

5.4.1 The County is not responsible for any costs whatsoever associated with Community Advertising Signs, including but not limited to the manufacturing, installation, and maintenance.

5.4.2 The Owner/Applicant must submit the Sign Permit Application form to the County of Essex at least two (2) weeks prior to the effective date proposed on the permit application.

5.4.3 The County of Essex may charge a fee for each Sign Permit Application in the amount of *one hundred and fifty dollars* (\$150).